

# SPORTS MANAGEMENT: BACHELOR OF SCIENCE

Three-Year Planning Guide ■ Catalog Year 2018-2019

## FALL

### YEAR ONE (2018)

IDS-103	CU Foundations I/Terra Firma	1
MAT-110	College Math*	3
ENG-212	Writing & Culture**	3
REL-104	Old Testament Literature	3
KIN-100	Total Fitness & Wellness	2
MGT-215	Intro to Sports Management	3
MGT-231	Principles of Management	3
		<b>18</b>

### YEAR TWO (2019)

ECN-231	Macroeconomics	3
	<b>Meets Social Science Requirement</b>	
BUS-213	Business Communications	3
ACC-221	Accounting I	3
KIN-1XX	KIN Activity course	1
	Major elective****	3
	General electives	4
		<b>17</b>

### YEAR THREE (2020)

HUM-311	Imagination in Culture	3
FIN-341	Principles of Finance	3
MGT-361	Sport Media Relations & Event Mgt.	3
	GE Lab Science	4
	Major elective****	3
		<b>16</b>

## SPRING

### YEAR ONE (2019)

IDS-104	CU Foundations II/Terra Firma	1
<b>IDS-101</b>	<b>Creativity, Innov., &amp; Prob. Solv. (Take J-Term)</b>	2
COM-112	Communication in Culture	3
MKT-251	Principles of Marketing	3
REL-204	New Testament Literature	3
BUS-211	Business Statistics***	3
HIS-114	World Civilization II	3
		<b>18</b>

### YEAR TWO (2020)

<i>Global Studies Requirement (J-Term trip optional)</i>		3
ACC-222	Accounting II	3
ECN-232	Microeconomics	3
	<b>Meet Social Science requirement</b>	
MKT-362	Sports Marketing & Sales	3
PHI-211	Philosophy in Culture	3
	Major elective****	3
		<b>18</b>

### YEAR THREE (2021)

<b>SCI-311</b>	<b>Science in Culture (Take J-term)</b>	3
MGT-364	Sport in Society	3
MGT-432	Strategic Management	3
BUS-361	Business Law	3
REL-352	Christian Beliefs & History	3
	General elective	3
		<b>18</b>

## TOTAL CREDITS

**120**

## SUMMER

### (2019)

\*\*\*  
General Electives

**6**

### (2020)

General Electives

MGT-380 Internship

**9**

### (2021)

\*Selection based on Math placement score at the time of registration

\*\*English placement based on ACT/SAT score

\*\*\*OR student can take MAT 151- Statistics

\*\*\*\*See back page for approved Major elective options

**BUSINESS COURSES THAT FULFILL GLOBAL STUDIES REQUIREMENT:**

For a full list of course options see pg. 40 in the Academic Catalog

BUS/ECN	215	International Business Experience	3
BUS	317	International Business	3
ECN	335	International Economics	3
MGT	339	International Management	3
MKT	359	International Marketing	3

**APPROVED MAJOR ELECTIVES (9 CREDITS REQUIRED):**

CHOOSE THREE COURSES FROM THE FOLLOWING OPTIONS:

MGT	221	Introduction to Non-Profit Administration	3
MGT	238	Principles of Leadership	3
MGT	330	Human Resources Management for Non-Profit*	3
MGT	332	Human Resources Management*	3
MGT	336	Project Management	3
MGT	337	Entrepreneurship	3
MKT	350	Marketing Management	3
MKT	353	Marketing Communications	3
MKT	358	Sales Management	3
MKT	452	Marketing Problems/Strategy	3
<b>OR choose two from above and one from below:</b>			
CIS	211	Foundations of Information Systems	3
CIS	216	Introduction to Data Management	3
CIS	218	Introduction to Application Development	3

\*Students can take either MGT 330 or MGT 332, not both

**REQUIRED CORE BUSINESS COURSES:**

ACC-221	Accounting I	<b>Credit Hours</b>	3
ACC-222	Accounting II		3
BUS-211	Business Statistics		3
BUS-213	Business Communication		3
BUS-361	Business Law		3
ECN-231	Macroeconomics		3
ECN-232	Microeconomics		3
FIN-341	Principles of Finance		3
MGT-231	Principles of Management		3
MGT-432	Capstone: Strategic Management		3
MKT-251	Principles of Marketing		3
<b>TOTAL</b>			<b>33</b>

**REQUIRED MAJOR COURSES:**

MGT-215	Introduction to Sports Management	<b>Credit Hours</b>	3
MGT-361	Sports Media Relations and Event Management		3
MGT-364	Sport in Society		3
MGT-380	Internship		3
MKT-362	Sports Marketing and Sales		3
	Major Electives (See approved list above to choose appropriate courses)		9
<b>TOTAL</b>			<b>24</b>

**CUMULATIVE TOTAL 57**