

INTERNATIONAL BUSINESS BACHELOR OF SCIENCE

Four-Year Planning Guide ■ Catalog Year 2019-2020

FALL

FRESHMAN (2019)

IDS-103	CU Foundations I/Terra Firma	1
MAT-110	College Math*	3
ENG-212	Writing & Culture**	3
IDS-101	Creativity, Innovation & Problem Solving	2
MGT-231	Principles of Management	3
REL-104	Old Testament Literature	3
		15

SOPHOMORE (2020)

ACC-221	Accounting I	3
PHI-211	Philosophy in Culture	3
BUS-317	International Business	3
ECN-231	Macroeconomics	3
	meets Social Science Requirement	
	GE Lab Science	4
		16

JUNIOR (2021)

BUS-211	Business Statistics****	3
SCI-311	Science in Culture	3
FIN-341	Principles of Finance	3
HUM-311	Imagination in Culture	3
	Major elective****	3
		15

SENIOR (2022)

BUS-361	Business Law	3
REL-352	Christian Beliefs & History	3
	Major elective****	3
	General electives	6
		15

SPRING

FRESHMAN (2020)

IDS-104	CU Foundations II/Terra Firma	1
HIS-114	World Civilization II	3
REL-204	New Testament Literature	3
COM-112	Communication & Culture	3
MKT-251	Principles of Marketing	3
KIN-100	Total Fitness & Wellness	2
		15

SOPHOMORE (2021)

ACC-222	Accounting II	3
KIN-1XX	KIN Activity course	1
BUS-213	Business Communications	3
ECN-232	Microeconomics	3
	meets Social Science Requirement	
MKT-359	International Marketing	3
	Major elective***	3
		16

JUNIOR (2022)

BUS-215	International Business Experience (J-term)	3
	meets Global Studies Requirement	
BUS-380	Internship	3
	Major elective****	3
	General electives	6
		15

SENIOR (2023)

MGT-432	Strategic Management	3
	Remaining electives	10
	Includes: Major electives or general electives	
		13

TOTAL CREDITS 120

NOTE: Due to overlap with Management and Marketing programs, students may choose added emphasis

*Selection based on Math ACT/SAT score	**English placement based on ACT/SAT score
See back page for approved Major elective options	*Or students can take MAT 151- Statistics

APPROVED MAJOR ELECTIVES (12 CREDITS REQUIRED):

CHOOSE FOUR COURSES FROM THE FOLLOWING OPTIONS:

BUS	380	Additional Internship	3
BUS	470	Directed Readings	3
COM	311	Intercultural Communication	3
ECN	335	International Economics	3
ECN	336	Economic Development	3
MGT	339	International Management	3
	2XX	Intermediate Foreign Language	3
		*CCCU International Studies	3
		*International Business Institute (off campus program)	3
		*Latin American Studies Program	3
OR Choose three from above and one from below:			
CIS	211	Foundations of Information Systems	3
CIS	216	Introduction to Data Management	3
CIS	218	Introduction to Application Development	3

*Connect with Business Division for more details and planning

REQUIRED CORE BUSINESS COURSES:

ACC-221	Accounting I	Credit Hours	3
ACC-222	Accounting II		3
BUS-211	Business Statistics		3
BUS-213	Business Communication		3
BUS-361	Business Law		3
ECN-231	Macroeconomics		3
ECN-232	Microeconomics		3
FIN-341	Principles of Finance		3
MGT-231	Principles of Management		3
MGT-432	Capstone: Strategic Management		3
MKT-251	Principles of Marketing		3
	TOTAL		33

REQUIRED MAJOR COURSES:

BUS-317	International Business	Credit Hours	3
BUS-380	Internship		3
MKT-359	International Marketing		3
BUS/ECN-215	International Business Experience		3
	Major Electives (See approved list above to choose appropriate courses)		12
	TOTAL		24

CUMULATIVE TOTAL 57