



SPORTS MANAGEMENT: BACHELOR OF SCIENCE

Cornerstone
UNIVERSITY®

Four-Year Planning Guide ■ Catalog Year 2019-2020

FALL

FRESHMAN (2019)

IDS-103	CU Foundations I/Terra Firma	1
MAT-110	College Math*	3
ENG-212	Writing & Culture**	3
IDS-101	Creativity, Innov., & Prob. Solving	2
REL-104	Old Testament Literature	3
MGT-215	Introduction to Sports Management	3
		15

SOPHOMORE (2020)

ACC-221	Accounting I	3
MGT-231	Principles of Management	3
BUS-211	Business Statistics***	3
	GE Lab Science course	4
MGT-361	Sports & Media Relations	3
		16

JUNIOR (2021)

FIN-341	Principles of Finance	3
ECN-231	Macroeconomics meets Social Science Requirement	3
HUM-311	Imagination in Culture	3
BUS-361	Business Law	3
SCI-311	Science in Culture	3
		15

SENIOR (2022)

	Major elective****	3
REL-352	Christian Beliefs & History	3
	General electives	9
		15

SPRING

FRESHMAN (2020)

IDS-104	CU Foundations II/Terra Firma	1
HIS-114	World Civilization	3
REL-204	New Testament Literature	3
COM-112	Communication & Culture	3
KIN-100	Total Fitness & Wellness	2
MKT-251	Principles of Marketing	3
		15

SOPHOMORE (2021)

ACC-222	Accounting II	3
PHI-211	Philosophy in Culture	3
BUS-213	Business Communications	3
KIN-1XX	KIN Activity course	1
	Major elective****	3
MGT-364	Sport in Society	3
		16

JUNIOR (2022)

MKT-362	Sports Marketing & Sales	3
MGT-380	Internship	3
ECN-232	Microeconomics meets Social Science Requirement	3
	Major elective****	3
	Global Studies Requirement could take as J or May term trip	3
		15

SENIOR (2023)

MGT-432	Strategic Management	3
	Remaining electives	10
	Includes: Major or general electives	
		13

TOTAL CREDITS

120

*Selection based on Math ACT/SAT score	**English placement based on ACT/SAT score
OR student can take MAT 151- Statistics	*See back page for approved Major elective options



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BUSINESS COURSES THAT FULFILL GLOBAL STUDIES REQUIREMENT:

For a full list of course options see Academic Catalog

BUS/ECN	215	International Business Experience	3
BUS	317	International Business	3
ECN	335	International Economics	3
MGT	339	International Management	3
MKT	359	International Marketing	3

APPROVED MAJOR ELECTIVES (9 CREDITS REQUIRED):

CHOOSE THREE COURSES FROM THE FOLLOWING OPTIONS:

MGT	221	Introduction to Non-Profit Administration	3
MGT	238	Principles of Leadership	3
MGT	330	Human Resources Management for Non-Profit*	3
MGT	332	Human Resources Management*	3
MGT	335	Organizational Behavior	3
MGT	336	Project Management	3
MGT	337	Entrepreneurship	3
MKT	350	Marketing Management	3
MKT	353	Marketing Communications	3
MKT	358	Sales Management	3
MKT	452	Marketing Problems/Strategy	3
OR choose two from above and one from below:			
CIS	211	Foundations of Information Systems	3
CIS	216	Introduction to Data Management	3
CIS	218	Introduction to Application Development	3

*Students can take either MGT 330 or MGT 332, not both

REQUIRED CORE BUSINESS COURSES:

ACC-221	Accounting I	Credit Hours	3
ACC-222	Accounting II		3
BUS-211	Business Statistics		3
BUS-213	Business Communication		3
BUS-361	Business Law		3
ECN-231	Macroeconomics		3
ECN-232	Microeconomics		3
FIN-341	Principles of Finance		3
MGT-231	Principles of Management		3
MGT-432	Capstone: Strategic Management		3
MKT-251	Principles of Marketing		3
TOTAL			33

REQUIRED MAJOR COURSES:

MGT-215	Introduction to Sports Management	Credit Hours	3
MGT-361	Sports Media Relations and Event Management		3
MGT-364	Sport in Society		3
MGT-380	Internship		3
MKT-362	Sports Marketing and Sales		3
	Major Electives (See approved list above to choose appropriate courses)		9
TOTAL			24

CUMULATIVE TOTAL 57

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THAT MATTERS**

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