



**BUSINESS COURSES THAT FULFILL GLOBAL STUDIES REQUIREMENT:**

For a full list of course options see Academic Catalog

BUS/ECN	215	International Business Experience	3
BUS	317	International Business	3
ECN	335	International Economics	3
MGT	339	International Management	3
MKT	359	International Marketing	3

**APPROVED MAJOR ELECTIVES (9 CREDITS REQUIRED):**

CHOOSE THREE COURSES FROM THE FOLLOWING OPTIONS:

MGT	221	Introduction to Non-Profit Administration	3
MGT	238	Principles of Leadership	3
MGT	330	Human Resources Management for Non-Profit*	3
MGT	332	Human Resources Management*	3
MGT	335	Consumer Behavior	3
MGT	336	Project Management	3
MGT	337	Entrepreneurship	3
MKT	350	Marketing Management	3
MKT	353	Marketing Communications	3
MKT	358	Sales Management	3
MKT	452	Marketing Problems/Strategy	3
<b>OR choose two from above and one from below:</b>			
CIS	211	Foundations of Information Systems	3
CIS	216	Introduction to Data Management	3
CIS	218	Introduction to Application Development	3

\*Students can take either MGT 330 or MGT 332, not both

**REQUIRED CORE BUSINESS COURSES:**

ACC-221	Accounting I	<b>Credit Hours</b>	3
ACC-222	Accounting II		3
BUS-211	Business Statistics		3
BUS-213	Business Communication		3
BUS-361	Business Law		3
ECN-231	Macroeconomics		3
ECN-232	Microeconomics		3
FIN-341	Principles of Finance		3
MGT-231	Principles of Management		3
MGT-432	Capstone: Strategic Management		3
MKT-251	Principles of Marketing		3
<b>TOTAL</b>			<b>33</b>

**REQUIRED MAJOR COURSES:**

MGT-215	Introduction to Sports Management	<b>Credit Hours</b>	3
MGT-361	Sports Media Relations and Event Management		3
MGT-364	Sport in Society		3
MGT-380	Internship		3
MKT-362	Sports Marketing and Sales		3
Major Electives (See approved list above to choose appropriate courses)			9
<b>TOTAL</b>			<b>24</b>

**CUMULATIVE TOTAL 57**