

# M.B.A. vs. M.A. IN ORGANIZATIONAL LEADERSHIP

## WHICH ONE IS FOR ME?

When it comes to taking the next step in your career path, our Master of Business Administration (M.B.A.) and Master of Arts in Organizational Leadership (MAOL) uniquely equip you to thrive as you pursue personal and professional goals. This side-by-side comparison explores the distinctions between these two valuable degrees to help you discover which path is the right fit for you.

	MASTER OF BUSINESS ADMINISTRATION	MASTER OF ARTS IN ORGANIZATIONAL LEADERSHIP
<b>Goals</b>	It is important to me to learn various business operations from a quantitative perspective (accounting, finance, economics and statistics) so that I can lead a team toward success and profitable sustainability.	It is important to me to apply research and theory to practice, learning leadership development theory and research so that I promote practical solutions to workplace problems and empower my team to be their best.
<b>Program Focus</b>	<ul style="list-style-type: none"> <li>▪ Operations, finance and data-oriented</li> <li>▪ More quantitative</li> <li>▪ Business fundamentals and analysis for decision-making</li> <li>▪ Five essential disciplines of operations: finance/ accounting, organizational behavior, marketing and strategy</li> </ul>	<ul style="list-style-type: none"> <li>▪ People-oriented</li> <li>▪ More qualitative</li> <li>▪ Management fundamentals on conceptual, practical and empirical frameworks for leadership and human resources</li> </ul>
<b>Perception</b>	The MBA is often perceived as the most prestigious business degree by stakeholders; however, it lacks a leadership focus that the MAOL can provide.	The MAOL does not have the quantitative focus of an MBA but is often more appropriate for HR, organizational development and strategic leaders.
<b>Career Opportunities</b>	<ul style="list-style-type: none"> <li>▪ Business development</li> <li>▪ Consultant</li> <li>▪ Financial manager</li> <li>▪ Operations management</li> </ul>	<ul style="list-style-type: none"> <li>▪ Human resources</li> <li>▪ Talent management</li> <li>▪ Operations management</li> </ul>
<b>Course Topics</b>	<ul style="list-style-type: none"> <li>▪ Accounting</li> <li>▪ Economics</li> <li>▪ Entrepreneurship</li> <li>▪ Finance</li> <li>▪ Marketing</li> <li>▪ Organizational behavior</li> <li>▪ Statistics</li> </ul>	<ul style="list-style-type: none"> <li>▪ Employee development</li> <li>▪ Organizational decision-making</li> <li>▪ Conflict management</li> <li>▪ Human resources</li> <li>▪ Budgeting/financial resources</li> <li>▪ Managing and maximizing diversity</li> </ul>
<b>Concentrations Available</b>	<ul style="list-style-type: none"> <li>▪ Finance</li> <li>▪ Global business</li> <li>▪ Project management</li> <li>▪ Health care</li> </ul>	This program does not offer concentrations.
<b>Cost</b>	\$23,925	\$20,995
<b>Program Length</b>	38 credit hours (78 weeks)	36 credit hours (73 weeks)

WHAT'S YOUR NEXT STEP? CONTACT US TODAY!

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