

BUSINESS DIVISION PERFORMANCE

The Business Division Performance page is provided in compliance with ACBSP Conditions of Accreditation Overview 5g. The Cornerstone University Business Division will routinely provide reliable information to the public on school performance including retention rates, graduation rates, job placement, and student demographics.

Undergraduate Student Retention

Semester	Retention¹
FA19	94%
SP20	97%
FA20	93%
SP21	94%
FA21	93%
SP22	97%
FA22	94%

Undergraduate Graduation Rate

Cohort	Graduation Rate
2013	75%
2014	70%
2015	61%
2016	58%
2017	70%
2018	56%

Note:

¹Retention defined as a declared business student who was enrolled at Cornerstone then unenrolled before the stated semester (does not count graduates).

Business Job Placement Rates

Year	Placement Rate¹
2018-19	88%
2019-20	94%
2020-21	70%
2021-22	89%

Internship Rates

100% of Business Division students will complete an internship before they graduate, as this is a required course for each major.



Note:

¹Placement rates are based upon students who have indicated they are working full time in their field 6 months after graduation.

Division Geographic Trends

Semester	# of Student Hometowns	# of Student States	# of Student Countries¹
FA18	142	16	10
SP19	142	15	12
FA19	132	13	11
SP20	123	11	10
FA20	130	16	12
SP21	128	15	16
FA21	136	16	19
SP22	134	15	19

Division Gender Trends²

Year	# of Students	% Female Students	% Male Students
2018-19	257	40% (102)	60% (151)
2019-20	251	39% (97)	61% (154)
2020-21	239	39% (91)	61% (148)
2021-22	264	38% (101)	62% (163)

Notes:

¹The United States of America is included in this count.

²Division gender trends were calculated by averaging the fall and spring semester numbers in order to determine the mean.

Freshmen Major Choice Trends

Cohort

Major	Cohort										Total:
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	
Accounting	3	4	9	7	3	7	4	4	8	8	57
Business Management	14	11	20	5	9	10	8	4	4	4	89
Business Marketing	8	9	8	6	9	14	13	6	13	10	96
Business Sport Management	9	5	12	6	11	6	10	7	13	7	86
Business Administration ¹	14	16	14	27	14	20	18	20	37	42	222
Computer Information Systems	N/A	N/A	2	3	6	3	3	1	2	3	23
Economics	N/A	N/A	N/A	2	0	3	1	1	5	3	15
Finance	2	3	2	5	4	3	8	10	7	5	49
International Business	3	5	5	3	4	2	0	5	5	0	32
Non-Profit Administration	2	1	2	3	2	1	1	0	0	0	12

Notes:

¹The majority of freshmen who enroll under the Business Administration major end up declaring for a more specialized business degree by the time the graduate.