

COMMUNICATION STUDIES: BACHELOR OF ARTS

BROADCAST COMMUNCATION CONCENTRATION

Four-Year Planning Guide ■ Catalog Year 2020-2021

FALL SPRING **FRESHMAN (2020)** FRESHMAN (2021) IDS-104 IDS-103 CU Foundations I/Terra Firma 1 CU Foundations II/Terra Firma 1 MAT-110 College Math* 3 IDS-101 Creativity, Innov, & Problem Solving 2 3 Writing & Culture** ENG-212 **REL-204** 3 New Testament Literature COM-112 Communication in Culture 3 COM-212 Interpersonal Communication 3 **Total Fitness & Wellness** 2 Film & Video Production I 3 KIN-100 MDA-271 **REL-104** Old Testament Literature 3 HIS-114 World Civilization II 3 15 15 SOPHOMORE (2021) SOPHOMORE (2022) COM-201 COM-244 Newswriting 3 Voice & On Camera Performance 3 COM-321 Group Communication 3 COM-312 Persuasion 3 KIN Activity Course PHI-211 Philosophy in Culture 3 KIN-1XX 1 **GE Lab Science Course** 4 HUM-311 Imagination in Culture 3 3 3 Foreign Language Requirement Foreign Language Requirement see back for details see back for details 16 13 **JUNIOR (2022) JUNIOR (2023)** COM-311 COM-339 Intercultural Communication 3 Social Media 3 COM-315 **Communication Theory** 3 SCI-311 Science in Culture 3 3 3 3 Social Science Requirement*** 3 COM-369 **Communication Research Methods** Major elective*** 3 COM-380 Internship General elective 3 MDA-318 Writing for Media Announcing & Reporting COM-354 3 18 15 **SENIOR (2024) SENIOR** (2023) COM-322 Innovative Message Presentation 3 COM-400 Capstone Seminar 3 **REL-352 Christian Beliefs & History** 3 COM-XXX Seminar elective 3 7 Major elective*** 3 **Remaining electives** General electives 6 Includes: general electives, minor, or internship 15 13 **TOTAL CREDITS** 120 **English Placement based on ACT/SAT score *Math placement based on ACT/SAT score or placement results ***Choose One: PSY 111, SOC 111, ECN 231, ECN 232, CMI 223, SSC 161, SSC 211, or SSC 262

****See back for approved Major elective options



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FOREIGN LANGUAGE REQUIREMENT

CHOOSE ONE. SELECT THE OPTION THAT FITS YOUR ACADEMIC HISTORY.

OPTION 1	OPTION 2	OPTION 3	OPTION 4
You completed at least three years of the same Foreign Language in High School	You completed at least two years of the same Foreign Language in High School	You completed 1 or less years of Foreign Language in High School	You completed 1 or less years of Foreign Language in High School
*Foreign Language requirement is <u>MET</u>	*Take LIN 100 <u>OR</u> a second semester course in a foreign language (IE: SPA 102)	*Take a 1 st and 2 nd semester Foreign Language sequence (IE: SPA 101 & SPA 102)	*Take LIN 100 + 1 st semester Foreign Language (IE: LIN 100 + SPA 101)

APPROVED UPPER LEVEL MAJOR ELECTIVES (6 CREDITS REQUIRED):

BUS 236- Enactus	2	COM 364- Special Events and Promotions	3
COM-215- Public Relations	3	MDA 236- Introduction to Digital Photography	3
COM 262- Advertising Principles	3	MDA 261- Audio Production I	3
COM 361- Advertising Practices	3	MDA 282- Film and Video Production II	3
COM 363- Media Relations	3	MDA 319- Mass Media Literacy	3

APPROVED SEMINAR ELECTIVES (3 CREDITS REQUIRED):

CHOOSE ONE OF THE FOLLOWING:

COM 433- Nonverbal Communication	3
COM 435- The Aversive Side of Communication (J-term only)	3

REQUIRED BROADCAST COMMUNICATION COURSES:

COM-201	Newswriting	3
COM-212	Interpersonal Communication	3
COM-244	Voice & On Camera Performance	3
COM-311	Intercultural Communication	3
COM-312	Persuasion	3
COM-315	Communication Theory	3
COM-321	Group Communication	3
COM-322	Innovative Message Presentation	3
COM-339	Social Media	3
COM-354	Announcing and Reporting	3
COM-369	Communication Research Methods	3
COM-380	Internship	3
COM-400	Capstone Seminar	3
COM-XXX	Seminar elective (take either COM 433 or COM 435)	3
MDA-271	Film and Video Production I	3
MDA-318	Writing for Media	3
	Major electives (see approved list above)	6

CUMULATIVE TOTAL 54

Credit Hours