

FALL

FRESHMAN (2020)

IDS-103	CU Foundations I/Terra Firma	1
MAT-110	College Math*	3
ENG-212	Writing & Culture**	3
COM-112	Communication in Culture	3
KIN-100	Total Fitness & Wellness	2
REL-104	Old Testament Literature	3
		15

SOPHOMORE (2021)

COM-215	Public Relations	3
COM-321	Group Communication	3
PHI-211	Philosophy in Culture	3
	GE Lab Science Course	4
	Foreign Language Requirement	3
	see back for details	
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JUNIOR (2022)

COM-315	Communication Theory	3
HUM-311	Imagination in Culture	3
COM-262	Advertising Principles	3
	General elective	3
	Major elective****	3
		15

SENIOR (2023)

COM-311	Intercultural Communication	3
	meets Global Studies Requirement	
COM-322	Innovative Message Presentation	3
REL-352	Christian Beliefs & History	3
	General electives	6
		15

SPRING

FRESHMAN (2021)

IDS-104	CU Foundations II/Terra Firm	1
HIS-114	World Civilization II	3
REL-204	New Testament Literature	3
IDS-101	Creativity, Innov. & Problem Solving	2
COM-212	Interpersonal Communication	3
	General elective	3
		15

SOPHOMORE (2022)

COM-312	Persuasion	3
KIN-1XX	KIN Activity Course	1
	Social Science Requirement***	3
	Major elective****	3
	General elective	3
	Foreign Language Requirement	3
	see back for details	
		16

JUNIOR (2023)

COM-339	Social Media	3
COM-364	Special Events & Promotions	3
COM-369	Communication Research Methods	3
COM-380	Internship	3
SCI-311	Science in Culture	3
		15

SENIOR (2024)

COM-400	Capstone Seminar	3
COM-XXX	Seminar elective****	3
	Remaining electives	7
	Includes: General or Major electives	
		13

TOTAL CREDITS

120

*Math placement based on ACT/SAT score or placement results	**English Placement based on ACT/SAT score
***Choose One: PSY 111, SOC 111, ECN 231, ECN 232, CMI 223, SSC 161, SSC 211, or SSC 262	
****See back for approved Major elective options	

FOREIGN LANGUAGE REQUIREMENT

CHOOSE ONE. SELECT THE OPTION THAT FITS YOUR ACADEMIC HISTORY.

OPTION 1	OPTION 2	OPTION 3	OPTION 4
You completed at least three years of the same Foreign Language in High School	You completed at least two years of the same Foreign Language in High School	You completed 1 or less years of Foreign Language in High School	You completed 1 or less years of Foreign Language in High School
<i>*Foreign Language requirement is <u>MET</u></i>	<i>*Take LIN 100 <u>OR</u> a second semester course in a foreign language (IE: SPA 102)</i>	<i>*Take a 1st and 2nd semester Foreign Language sequence (IE: SPA 101 & SPA 102)</i>	<i>*Take LIN 100 + 1st semester Foreign Language (IE: LIN 100 + SPA 101)</i>

APPROVED UPPER LEVEL MAJOR ELECTIVES (6 CREDITS REQUIRED):

CHOOSE 2 COURSES OR (AT LEAST) 6 CREDITS FROM THE FOLLOWING:

BUS 236- ENACTUS	2	MDA 236- Introduction to Digital Photography	3
COM 319- Grant Writing	3	MDA 261- Audio Production I	3
COM 361- Advertising Practices	3	MDA 271- Film and Video Production I	3
COM 363- Media Relations	3	MDA 318- Writing for Media	3
MDA 213- Graphic Design I: Intro to Graphic Design	3	MKT 251- Principles of Marketing	3

APPROVED SEMINAR ELECTIVES (3 CREDITS REQUIRED):

CHOOSE ONE OF THE FOLLOWING:

COM 433- Nonverbal Communication	3
COM 435- The Aversive Side of Communication (J-term only)	3

REQUIRED STRATEGIC COMMUNICATION COURSES:

	Credit Hours
COM-212 Interpersonal Communication	3
COM-215 Public Relations	3
COM-262 Advertising Principles	3
COM-311 Intercultural Communication	3
COM-312 Persuasion	3
COM-315 Communication Theory	3
COM-321 Group Communication	3
COM-322 Innovative Message Presentation	3
COM-339 Social Media	3
COM-364 Special Events and Promotions	3
COM-369 Communication Research Methods	3
COM-380 Internship	3
COM-400 Capstone Seminar	3
COM-XXX Seminar elective (take either COM 433 or COM 435)	3
Major electives (see approved list above)	6

CUMULATIVE TOTAL 48