

FALL

FRESHMAN (2021)

MGT-231	Principles of Management	3
	General Education Core*	12
		15

SOPHOMORE (2022)

ACC-221	Accounting I	3
BUS-317	International Business	3
ECN-231	Macroeconomics	3
	meets Social Science Requirement	
	General Education Core*	7
		16

JUNIOR (2023)

BUS-211	Business Statistics****	3
FIN-341	Principles of Finance	3
	Major elective****	3
	General Education Core	6
		15

SENIOR (2024)

BUS-361	Business Law	3
	Major elective****	3
	General electives or MGT-432	6
	General Education Core*	3
		15

SPRING

FRESHMAN (2022)

MKT-251	Principles of Marketing	3
	General Education Core*	12
		15

SOPHOMORE (2023)

ACC-222	Accounting II	3
BUS-213	Business Communications	3
ECN-232	Microeconomics	3
	meets Social Science Requirement	
	Major elective***	3
	General elective	3
	General Education Core*	1
		16

JUNIOR (2024)

BUS-215	International Business Experience (J-term)	3
	meets Global Studies Requirement	
BUS-380	Internship	3
MGT-432	Strategic Management or General elective	3
	Major elective****	3
	General electives	3
		15

SENIOR (2025)

MKT-359	International Marketing	3
	Remaining electives	10
	Includes: Major electives or general electives	
		13

TOTAL CREDITS 120

NOTE: Due to overlap with Management and Marketing programs, students may choose added emphasis

See General Education Core handout for required courses	
See back page for approved Major elective options	*Or students can take MAT 151- Statistics

APPROVED MAJOR ELECTIVES (12 CREDITS REQUIRED):

CHOOSE FOUR COURSES FROM THE FOLLOWING OPTIONS:

BUS	380	Additional Internship	3
BUS	470	Directed Readings	3
COM	311	Intercultural Communication	3
ECN	335	International Economics	3
ECN	336	Economic Development	3
MGT	339	International Management	3
	2XX	Intermediate Foreign Language	3
		*CCCU International Studies	3
		*International Business Institute (off campus program)	3
		*Latin American Studies Program	3
You may choose one of the following courses as one of your four major electives:			
CSC	131	Computer Science I	3
CIS	211	Foundations of Information Systems	3
CSC	216	Database Theory	3

*Connect with Business Division for more details and planning

REQUIRED CORE BUSINESS COURSES:

	Credit Hours
ACC-221	3
ACC-222	3
BUS-211	3
BUS-213	3
BUS-361	3
ECN-231	3
ECN-232	3
FIN-341	3
MGT-231	3
MGT-432	3
MKT-251	3
TOTAL	33

REQUIRED MAJOR COURSES:

	Credit Hours
BUS-317	3
BUS-380	3
MKT-359	3
BUS-215	3
Major Electives (See approved list above to choose appropriate courses)	12
TOTAL	24

CUMULATIVE TOTAL 57