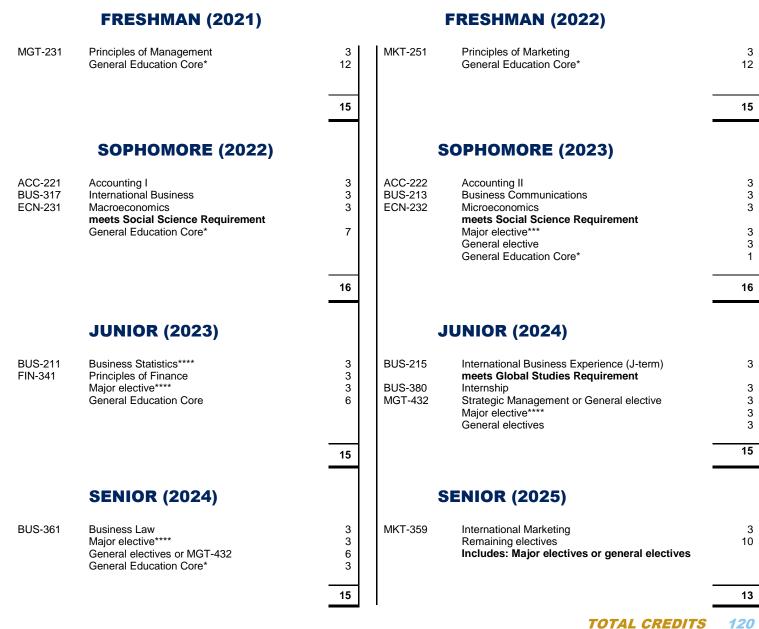


FALL

INTERNATIONAL BUSINESS BACHELOR OF SCIENCE

Four-Year Planning Guide ■ Catalog Year 2021-2022

SPRING



NOTE: Due to overlap with Management and Marketing programs, students may choose added emphasis

See General Education Core handout for required courses	
See back page for approved Major elective options	*Or students can take MAT 151- Statistics



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APPROVED MAJOR ELECTIVES (12 CREDITS REQUIRED):

CHOOSE FOUR COURSES FROM THE FOLLOWING OPTIONS:

BUS	380	Additional Internship	3	
BUS	470	Directed Readings	3	
COM	311	Intercultural Communication	3	
ECN	335	International Economics	3	
ECN	336	Economic Development	3	
MGT	339	International Management	3	
	2XX	Intermediate Foreign Language	3	
		*CCCU International Studies	3	
		*International Business Institute	3	
		(off campus program)		
		*Latin American Studies Program	3	
You may choose one of the following courses as one of your				
		four major electives:		
CSC	131	Computer Science I	3	
CIS	211	Foundations of Information Systems	3	
CSC	216	Database Theory	3	

*Connect with Business Division for more details and planning

REQUIRED CORE BUSINESS COURSES:

ACC-221	Accounting I	3
ACC-222	Accounting II (prerequisite ACC-221)	3
BUS-211	Business Statistics (prerequisite math core)	3
BUS-213	Business Communications	3
BUS-361	Business Law	3
ECN-231	Macroeconomics	3
ECN-232	Microeconomics	3
FIN-341	Principles of Finance (prerequisite ACC-221 & ACC-222)	3
MGT-231	Principles of Management	3
MGT-432	Capstone: Strategic Management	3
MKT-251	Principles of Marketing	3
	TOTAL	33
REQUIRED MAJOR COURSES:		Credit Hours

		Greattiours
BUS-317	International Business (prerequisite MKt-251 & MGT-231)	3
BUS-380	Internship	3
MKT-359	International Marketing (prerequisite MKT-251)	3
BUS-215	International Business Experience	3
	Major Electives (See approved list above to choose appropriate courses)	12
	TOTAL	24

CUMULATIVE TOTAL 57

Credit Hours