

FALL

FRESHMAN (2021)

MGT-215	Introduction to Sport Management	3
	General Education Core*	12
		15

SOPHOMORE (2022)

ACC-221	Accounting I	3
BUS-211	Business Statistics***	3
BUS-361	Business Law	3
MGT-231	Principles of Management	3
	General Education Core*	4
		16

JUNIOR (2023)

ECN-231	Macroeconomics	3
	meets Social Science Requirement	
FIN-341	Principles of Finance	3
	Major elective****	3
	General Education Core*	6
		15

SENIOR (2024)

MGT-361	Sport Media Relations & Event Mgmt.	3
	General electives	9
	General Education Core*	3
		15

SPRING

FRESHMAN (2022)

MKT-251	Principles of Marketing	3
	General Education Core*	12
		15

SOPHOMORE (2023)

ACC-222	Accounting II	3
BUS-213	Business Communications	3
MGT-364	Sport in Society	3
	Major elective****	3
	General Education Core*	4
		16

JUNIOR (2024)

ECN-232	Microeconomics	3
	meets Social Science Requirement	
MGT-380	Internship	3
MKT-362	Sports Marketing & Sales	3
	Global Studies Requirement	3
	could take as J or May term trip	
	Major elective****	3
		15

SENIOR (2025)

MGT-432	Strategic Management	3
	Remaining electives	10
	Includes: major or general electives	
		13

TOTAL CREDITS

120

*See General Education Core handout for required courses	
OR student can take MAT 151- Statistics	*See back page for approved Major elective options

BUSINESS COURSES THAT FULFILL GLOBAL STUDIES REQUIREMENT:

For a full list of course options see [Academic Catalog](#)

BUS	215	International Business Experience	3
BUS	317	International Business	3
ECN	335	International Economics	3
MGT	339	International Management	3
MKT	359	International Marketing	3

APPROVED MAJOR ELECTIVES (9 CREDITS REQUIRED):

CHOOSE THREE COURSES FROM THE FOLLOWING OPTIONS:

MGT	221	Introduction to Non-Profit Administration	3
MGT	238	Principles of Leadership	3
MGT	330	Human Resources Management for Non-Profit*	3
MGT	332	Human Resources Management*	3
MGT	335	Organizational Behavior	3
MGT	336	Project Management	3
MGT	337	Entrepreneurship	3
MKT	350	Marketing Management	3
MKT	353	Marketing Communications	3
MKT	358	Sales Management	3
MKT	452	Marketing Problems/Strategy	3
You may choose one of the following courses as one of your three major electives:			
CSC	131	Computer Science I	3
CIS	211	Foundations of Information Systems	3
CSC	216	Database Theory	3

*Students can take either **MGT 330** or **MGT 332**, but not both.

REQUIRED CORE BUSINESS COURSES:

ACC-221	Accounting I	Credit Hours	3
ACC-222	Accounting II (prerequisite ACC-221)		3
BUS-211	Business Statistics (prerequisite math core)		3
BUS-213	Business Communications		3
BUS-361	Business Law		3
ECN-231	Macroeconomics		3
ECN-232	Microeconomics		3
FIN-341	Principles of Finance (prerequisite ACC-221 & ACC-222)		3
MGT-231	Principles of Management		3
MGT-432	Capstone: Strategic Management		3
MKT-251	Principles of Marketing		3
TOTAL			33

REQUIRED MAJOR COURSES:

MGT-215	Introduction to Sport Management	Credit Hours	3
MGT-361	Sport Media Relations and Event Management (prerequisite MGT-215)		3
MGT-364	Sport in Society (prerequisite MGT-215)		3
MGT-380	Internship		3
MKT-362	Sport Marketing and Sales (prerequisite MGT-215 & MKT-251)		3
	Major Electives (See approved list above to choose appropriate courses)		9
TOTAL			24

CUMULATIVE TOTAL 57