## M.B.A. VS. M.A. IN ORGANIZATIONAL LEADERSHIP

## WHICH ONE IS FOR ME?

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When it comes to taking the next step in your career path, our Master of Business Admnistration (M.B.A.) and Master of Arts in Organizational Leadership (MAOL) can equip you to pursue your personal and professional goals. This side-by-side comparison explores the distinctions between these two valuable degrees to help you discover which path is the right fit for you.

|                             | MASTER OF<br>BUSINESS ADMINISTRATION  | MASTER OF ARTS IN<br>ORGANIZATIONAL LEADERSHIP   |
|-----------------------------|---|--|
| Goals                       | It is important to me to learn various business operations from<br>a quantitative perspective (accounting, finance, economics<br>and statistics) so that I can lead a team toward success and<br>profitable sustainability.   | It is important to me to apply research and theory to practice,<br>learning leadership development theory and research so<br>that I promote practical solutions to workplace problems and<br>empower my team to be their best.                   |
| Program Focus               | <ul> <li>Operations, finance and data-oriented</li> <li>More quantitative</li> <li>Business fundamentals and analysis for decision-making</li> <li>Six essential disciplines in business: economics,<br/>accounting, finance, marketing, organizational behavior<br/>and entrepreneurship.</li> </ul> | <ul> <li>People-oriented</li> <li>More qualitative</li> <li>Management fundamentals on conceptual, practical<br/>and empirical frameworks for leadership and human<br/>resources</li> </ul>  |
| Perception                  | The MBA is often perceived as the most prestigious business degree by stakeholders; however, it lacks a leadership focus that the MAOL can provide.   | The MAOL does not have the quantitative focus of an MBA but<br>is often more appropriate for HR, organizational development<br>and strategic leaders.  |
| Career Opportunities        | <ul> <li>Business development</li> <li>Consultant</li> <li>Financial manager</li> <li>Operations management</li> </ul>  | <ul> <li>Human resources</li> <li>Talent management</li> <li>Operations management</li> </ul>  |
| Course Topics               | <ul> <li>Accounting</li> <li>Economics</li> <li>Entrepreneurship</li> <li>Finance</li> <li>Marketing</li> <li>Organizational behavior</li> <li>Statistics</li> </ul>  | <ul> <li>+ Employee development</li> <li>+ Organizational<br/>decision-making</li> <li>+ Conflict management</li> <li>+ Human resources</li> <li>+ Budgeting/financial<br/>resources</li> <li>+ Managing and<br/>maximizing diversity</li> </ul> |
| Concentrations<br>Available | +Finance+Project management+Global business+Health care   | This program does not offer concentrations.  |
| Cost                        | \$25,065  | \$22,255   |
| Program Length              | 38 credit hours (78 weeks)  | 36 credit hours (73 weeks)   |

## WHAT'S YOUR NEXT STEP? CONTACT US TODAY!

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