

SPORT MANAGEMENT: BACHELOR OF SCIENCE

Three-Year Planning Guide ■ Catalog Year 2021-2022

FALL			SPRING			SUMMER		
YEAR ONE (2021)			YEAR ONE (2022)			(2022)		
MGT-215	Intro to Sport Management	3	BUS-211	Business Statistics***	3			
MGT-231	Principles of Management General Education Core*	12	MKT-251	Principles of Marketing General Education Core*	12			General Electives
		18			18			6
YEAR TWO (2022)			YEAR TWO (2023)			(2023)		
ECN-231	Macroeconomics Meets Social Science Requirement	3		Global Studies Requirement (J-Term trip optional)	3			General Electives
ACC-221	Accounting I	3	ACC-222	Accounting II	3			
BUS-213	Business Communications	3	ECN-232	Microeconomics Meets Social Science Requirement	3			MGT-380 Internship
MGT-361	Sport Media Relations & Event Mgt. General Education Core*	5	MGT-364	Sport in Society General Education Core* Major elective****	3 3 3			
		17			18			9
YEAR THREE (2023)			YEAR THREE (2024)			(2024)		
FIN-341	Principles of Finance General Education Core* Major elective**** General elective	3 3 6 4	BUS-361	Business Law	3			
			MGT-432	Strategic Management	3			
			MKT-362	Sport Marketing & Sales General Education Core* General elective	3 6 3			
		16			18			
					TOTAL CREDITS			120

***OR student can take MAT 151- Statistics

****See back page for approved Major elective options

*See General Education Core handout for required courses

BUSINESS COURSES THAT FULFILL GLOBAL STUDIES REQUIREMENT:

For a full list of course options see [Academic Catalog](#)

BUS	215	International Business Experience	3
BUS	317	International Business	3
ECN	335	International Economics	3
MGT	339	International Management	3
MKT	359	International Marketing	3

APPROVED MAJOR ELECTIVES (9 CREDITS REQUIRED):

CHOOSE THREE COURSES FROM THE FOLLOWING OPTIONS:

MGT	221	Introduction to Non-Profit Administration	3
MGT	238	Principles of Leadership	3
MGT	330	Human Resources Management for Non-Profit*	3
MGT	332	Human Resources Management*	3
MGT	335	Consumer Behavior	3
MGT	336	Project Management	3
MGT	337	Entrepreneurship	3
MKT	350	Marketing Management	3
MKT	353	Marketing Communications	3
MKT	358	Sales Management	3
MKT	452	Marketing Problems/Strategy	3
You may choose one of the following courses as one of your three major electives:			
CIS	211	Foundations of Information Systems	3
CSC	131	Computer Science I	3
CSC	216	Database Theory	3

*Students can take either MGT 330 or MGT 332, not both

REQUIRED CORE BUSINESS COURSES:

ACC-221	Accounting I	Credit Hours	3
ACC-222	Accounting II (prerequisite ACC-221)		3
BUS-211	Business Statistics (prerequisite math core)		3
BUS-213	Business Communications		3
BUS-361	Business Law		3
ECN-231	Macroeconomics		3
ECN-232	Microeconomics		3
FIN-341	Principles of Finance (prerequisite ACC-221 & ACC-222)		3
MGT-231	Principles of Management		3
MGT-432	Capstone: Strategic Management		3
MKT-251	Principles of Marketing		3
TOTAL			33

REQUIRED MAJOR COURSES:

MGT-215	Introduction to Sport Management	Credit Hours	3
MGT-361	Sport Media Relations and Event Management (prerequisite MGT-215)		3
MGT-364	Sport in Society (prerequisite MGT-215)		3
MGT-380	Internship		3
MKT-362	Sport Marketing and Sales (prerequisite MKT-251 & MGT-215)		3
	Major Electives (See approved list above to choose appropriate courses)		9
TOTAL			24

CUMULATIVE TOTAL 57