

ACBSP Student Achievement Table 7.1

Graduates by Program	2020	2021	2022	2023	2024
Associate - AS in A.S. Business Studies	13	8	7	8	10
Baccalaureate - BS in B.S. Accounting	6	5	5	2	1
Baccalaureate - BS in B.S. Business Administration	6	8	8	2	4
Baccalaureate - BS in B.S. Business Administration & Leadership	36	25	20	11	19
Baccalaureate - BS in B.S. Business/Economics	1	1	0	0	3
Baccalaureate - BS in B.S. Business/Finance	4	4	13	12	8
Baccalaureate - BS in B.S. Business/Management	18	22	11	11	18
Baccalaureate - BS in B.S. Business/Marketing	8	13	15	20	17
Baccalaureate - BS in B.S. Computer Information Systems	5	1	4	0	2
Baccalaureate - BS in B.S. International Business	2	4	3	2	2
Baccalaureate - BS in B.S. Non-Profit Administration	4	1	3	2	1
Baccalaureate - BS in B.S. Organizational Management	73	39	23	33	16
Baccalaureate - BS in B.S. Sports Management	1	9	8	3	12
Master's - MA in M.A. - Organizational Leadership	22	7	19	13	14
Master's - MBA in M.B.A. - Finance Concentration	9	14	9	11	10
Master's - MBA in M.B.A. - Global Business Concentration	6	7	2	4	0
Master's - MBA in M.B.A. - Health Care Concentration	6	12	5	5	1
Master's - MBA in M.B.A. - Project Management Concentration	19	23	14	13	11
Retention by Program*	Fall 2023 Starts	Stayed in Program	Program Retention Rate		
Associate - AS in A.S. Business Studies	3	1	33%		
Baccalaureate - BS in B.S. Accounting	9	6	67%		
Baccalaureate - BS in B.S. Business Administration	39	11	28%		
Baccalaureate - BS in B.S. Business Administration & Leadership	0	n/a	n/a		
Baccalaureate - BS in B.S. Business/Economics	0	n/a	n/a		
Baccalaureate - BS in B.S. Business/Finance	3	2	67%		
Baccalaureate - BS in B.S. Business/Management	2	1	50%		
Baccalaureate - BS in B.S. Business/Marketing	7	3	43%		
Baccalaureate - BS in B.S. Computer Information Systems	3	1	33%		
Baccalaureate - BS in B.S. International Business	0	n/a	n/a		
Baccalaureate - BS in B.S. Non-Profit Administration	0	n/a	n/a		
Baccalaureate - BS in B.S. Organizational Management	1	0	0%		
Baccalaureate - BS in B.S. Sports Management	7	2	29%		
Master's - MA in M.A. - Organizational Leadership	2	1	50%		
Master's - MBA in M.B.A. - Finance Concentration	7	5	71%		
Master's - MBA in M.B.A. - Global Business Concentration	0	n/a	n/a		
Master's - MBA in M.B.A. - Health Care Concentration	3	2	67%		
Master's - MBA in M.B.A. - Project Management Concentration	7	6	86%		

*Retention is the percentage of first-time, full-time degree-seeking students from the previous fall who are still enrolled in the same academic program in the current fall.