



A.S. IN STRATEGIC BUSINESS MANAGEMENT

Curriculum organized around core human questions in the context of work and life.

Major Courses (10)

Principles of Self Management in Business (BUS 302)

Principles of Management (MGT 231)

Principles of Marketing (MKT 251)

International Business (BUS 317)

Principles of Leadership (MGT 238)

Statistics for Managers (BUS 212)

Business Technology (BUS 219)

Personal Finance (BUS 241)

Business in a Free Society (BUS 239)

Current Problems in Business: Case Studies (BUS 234)

Elective Course (1)

Philosophy in Culture (PHI 211)

General Education Courses (9)

Business Communication (BUS 213)

Writing in Culture (ENG 212)

American Government (SSC 211)

Contemporary Issues in Science and Technology (SCI 119)

Public Relations (COM 215)

Principles of Macroeconomics (ECN 231)

United States History II (HIS 222)

College Mathematics (MAT 110)

Project Management (MGT 336)