

# **Member Partner Program Overview**

Empower your workforce. Strengthen your culture. Advance your mission.

Becoming a **SOAR™ Member Partner** connects your organization and employees with exclusive education benefits, workforce development opportunities, and brand-building visibility — all at no cost to your company.

## **Education Benefits for Employees & Families**

As a SOAR Member Partner, eligible employees and their immediate family members (i.e., brother, sister, father, legal guardian, mother, child, spouse, step-father, step-mother) may receive:

- Employees of Member Partners may receive up to \$1,950 per year in SOAR partner scholarships
- Members of Member Partner organizations may receive a 10% tuition scholarship for:
  - CU SOAR programs (adult learners)
  - CU Online programs
  - CU Traditional Undergraduate programs
     Note: Tuition scholarships may not stack with other CU scholarships or aid. Eligibility is verified jointly by the organization and CU.

## **Exclusive Partner Perks**

As a **Member Partner**, your organization also receives:

- Free job postings to Cornerstone's student and alumni job board
- Opportunities to present in CU classrooms (live or recorded)
- Access to Cornerstone interns from traditional on-campus programs
- Invitation to serve on academic advisory boards
- Up to four free on-site education and financial aid workshops per year
- Free access to CU classrooms and conference rooms (per availability)

#### What We Ask in Return

A strong partnership is mutual. We simply ask that you:

- Promote SOAR opportunities to your employees and members via internal channels (e.g., email, orientation, HR materials)
- Allow your logo and name to be featured as a CU Member Partner
- Consider offering testimonials or representative participation in select events or promotional materials
- Participate in relevant education-related events or fairs

#### Ready to Invest in Your People?

Let's build a partnership that helps your team thrive and your organization stand out as a leader in culture and development. Head to <u>Soar.Cornerstone.Edu/Parters</u> to **fill out the online form** to learn more and get started.