

B.S. IN STRATEGIC BUSINESS MANAGEMENT

Curriculum organized around core human questions in the context of work and life.

Major Courses (13)

Principles of Self Management in Business (BUS 302)

Principles of Management (MGT 231)

Principles of Marketing (MKT 251)

Principles of Microeconomics (ECN 232)

Principles of Leadership (MGT 238)

International Business (BUS 317)

Statistics for Managers (BUS 212)

Business Technology (BUS 219)

Business in a Free Society (BUS 239)

Legal Business Environment (BUS 362)

Financial Fundamentals for Managers (FIN 351)

Strategic Business Foundations (MGT 433)

Principles of Financial Accounting (ACC 324)

Elective Courses (18)

Principles of Macroeconomics (ECN 231)

Consumer Behavior (MKT 357)

Marketing Management (MKT 350)

Human Resource Management (MGT 332)

AI and the Human Experience (AAI 110)

Business Communication (BUS 213)

International Management (MGT 339)

Communication and Risk Management (BUS 462)

Personal Finance (BUS 241)

Operations and Supply Chain Management (MGT 333)

Negotiation and Conflict Resolution (MGT 315)

Contemporary Issues in Science and Technology (SCI 119)

Organizational Behavior and Processes (MGT 317)

Current Problems in Business: Case Studies (BUS 234)

Entrepreneurship (MGT 337)

Organizational Strategic Management (MGT 438)

Marketing Research (MKT 352)

Project Management (MGT 336)

General Education Courses (10)

Foundations of Academic and Professional Excellence in SOAR (CSU 102)

Critical Thinking, Writing, and Rhetoric for Human Flourishing (COM 121)

Discovering Flourishing in the Old Testament (BBL 210)

Christianity and Foundations of the Republic (SSC 110)

New Testament Vision to Flourishing (BBL 220)

Business Ethics & Values (BUS 401)

Philosophy in Culture (PHI 211)

Scientific Thinking and Analytical Reasoning (SCI 251)

Christian Engagement in America and the World (SSC 220)

Christianity and Challenges of Young Republic (HIS 210)