

CORNERSTONE UNIVERSITY

HOMECOMING & FAMILY WEEKEND 2026

SPONSORSHIP LEVELS

Be part of a campus tradition that brings generations of Golden Eagles together. Homecoming at Cornerstone University connects students, alumni, families, and community through meaningful and memorable experiences.



HOMECOMING & FAMILY WEEKEND SPONSOR

\$4,500

Support the Homecoming & Family Weekend experience, including the Tailgate Experience and Powderpuff Football.

Sponsorship includes:

- Recognition as a Homecoming & Family Weekend Sponsor
- Premier logo placement on Homecoming & Family Weekend event signage
- Logo recognition in select digital marketing and event promotions
- Recognition during the Tailgate Experience and Powderpuff game
- Opportunity for an on site presence or approved branded giveaway
- Opportunity to help provide game day spirit items
- Recognition as a sponsor of both the Tailgate Experience and Powderpuff Football

TAILGATE EXPERIENCE SPONSOR

\$2,500

Help create a welcoming and energetic gathering for students, alumni, families, and friends during Homecoming & Family Weekend.

Sponsorship includes:

- Recognition as a Tailgate Experience Sponsor
- Logo placement on tailgate signage
- Logo recognition in select Homecoming & Family Weekend digital promotions
- Recognition during event announcements
- Opportunity for an on site presence or approved branded giveaway
- Support of food, hospitality, and activities for the Cornerstone community
- The Tailgate Experience may feature local food partners, campus activities, and opportunities for guests to connect before the game.

POWDERPUFF GAME SPONSOR

\$2,500

Support one of Cornerstone University's favorite Homecoming & Family Weekend traditions and help create an exciting evening of campus spirit and community.

Sponsorship includes:

- Recognition as a Powderpuff Game Sponsor
- Logo placement on game signage
- Logo recognition in select Homecoming & Family Weekend digital promotions
- Recognition during game announcements
- Opportunity for an on site presence or approved branded giveaway
- Opportunity to help provide game day spirit items, such as neon glow sticks, rally towels, pom poms, or similar fan giveaways
- Support of the Powderpuff Football experience for students, alumni, families, and friends
- Game day spirit items and sponsor recognition will be determined in partnership with Cornerstone University based on availability, production timelines, and event needs.

WHY PARTNER WITH CORNERSTONE UNIVERSITY

- Connect with students, alumni, and families
- Align your brand with a Christ-centered, mission-driven university
- Invest in experiences that build lasting community and school spirit

LET'S PARTNER TOGETHER

We would love to connect and explore how your organization or family can be a part of Homecoming. To learn more or confirm your sponsorship, please contact: advancement@cornerstone.edu